

January February March April May June July August September October November December

FIRST CLASS MAIL

Earned Value Promotion

Registration: Feb 15 - Mar 31 | Promo Period: April 1 - June 30

Personalized & Preprinted Color Transpromo Promotion

Registration: May 15 - Dec 31 | Promo Period: July 1 - Dec 31

FIRST CLASS MAIL & MARKETING MAIL

Emerging & Advanced Technology Promotion

Registration: Jan 15 - Aug 31 | Promo Period: Mar 1 - Aug 31

Informed Delivery Promotion

Registration: July 15 - Nov 30 | Promo Period: Sept 1 - Nov 30

MARKETING MAIL

Tactile, Sensory & Interactive Engagement Promotion

Registration: Dec 15 - July 31 | Promo Period: Feb 1 - July 31

Mobile Shopping Promotion

Registration: June 15 - Dec 31 | Promo Period: Aug 1 - Dec 31