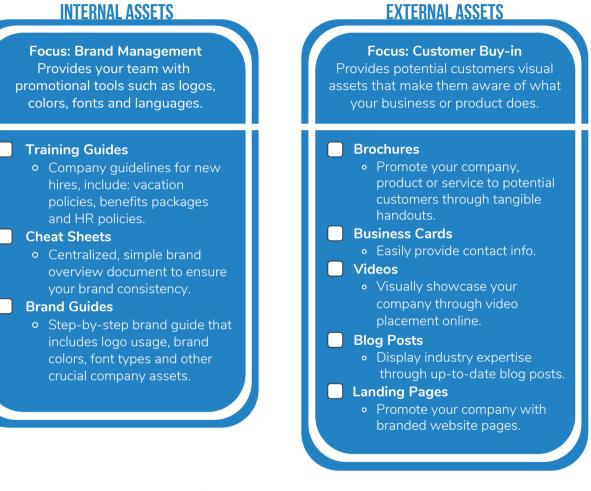


KEY MARKETING ASSETS CHECKLIST

What are Marketing Assets?

Marketing assets are defined as anything used by an organization to promote its products, services, or brand.

These different forms of collateral can be broken up into two categories, internal and external. Narrowing down which assets are best to have on hand can be a daunting task, so we did the work for you!





Simplify Your Marketing Distribution

Looking for the perfect platform to house marketing assets to equip your team with the tools they need, when they need them?

The AXIS solution provides marketing teams full control over their assets and helps organize valuable data content. It's a simple solution to increase brand consistency and reduce time wasted on trying to dig out assets or their source files.