

Health Provider: Postage Audit Results

AUDIT DETAILS

This local health provider mails over 250,000 health magazines to the Omaha Metro area every quarter. The magazine was distributed with a Carrier Route sort and had Non-profit postage rates through the USPS. Each time this project was mailed, it accrued over \$40,000 in postage. In early 2020, our in-house mailing team was able to run a postage audit to uncover postage savings for this specific program.

We have the ability to analyze:

- mail piece specifications
- local entry
- destination drop ship
- consolidation
- co-mingle
- co-palletization
- co-mail

Our mail team was able to take advantage of the USPS Saturation and High-Density rules to reduce their postage total to \$26,000. Ultimately, the audit saved our client \$14,000 in postage costs quarterly!



ORIGINAL POSTAGE
SPEND

\$40,000 quarterly

NEW POSTAGE
COST AFTER AUDIT

\$26,000 quarterly

TOTAL ANNUAL SAVINGS
AFTER POSTAGE AUDIT

\$56,000!