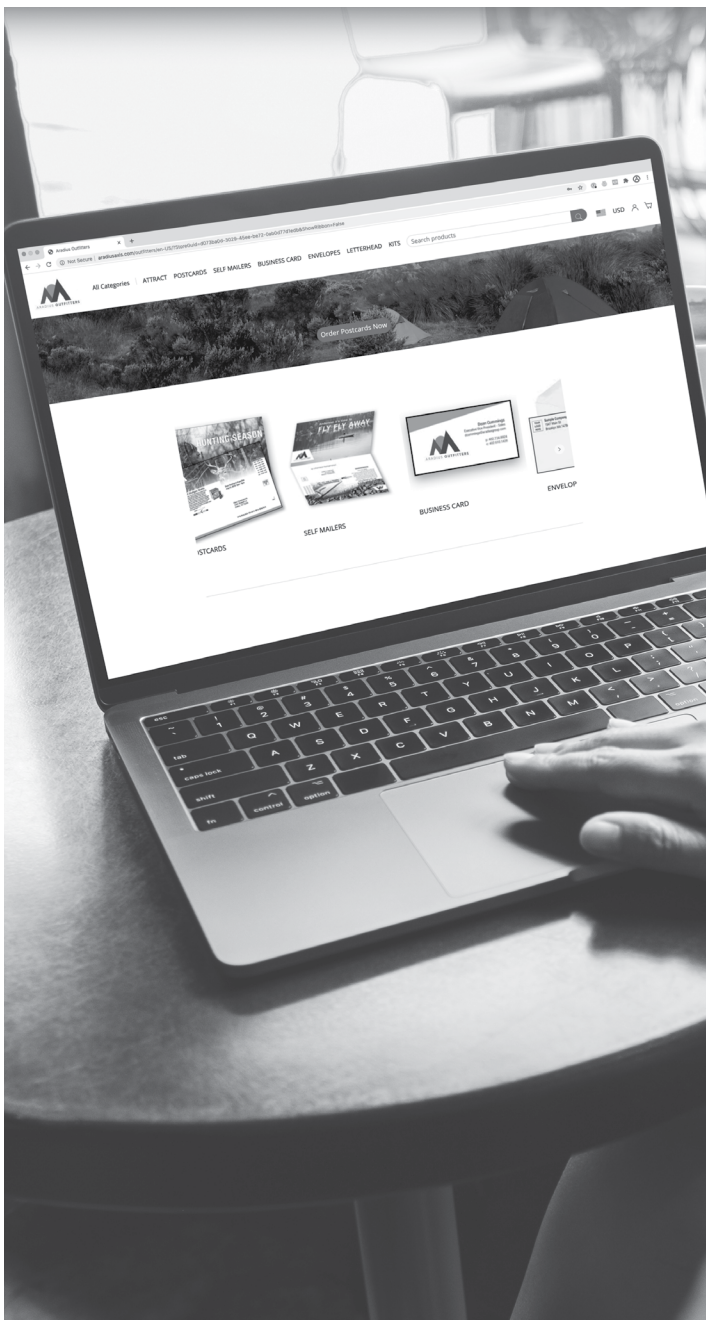




# ARADIUS GROUP<sup>®</sup>

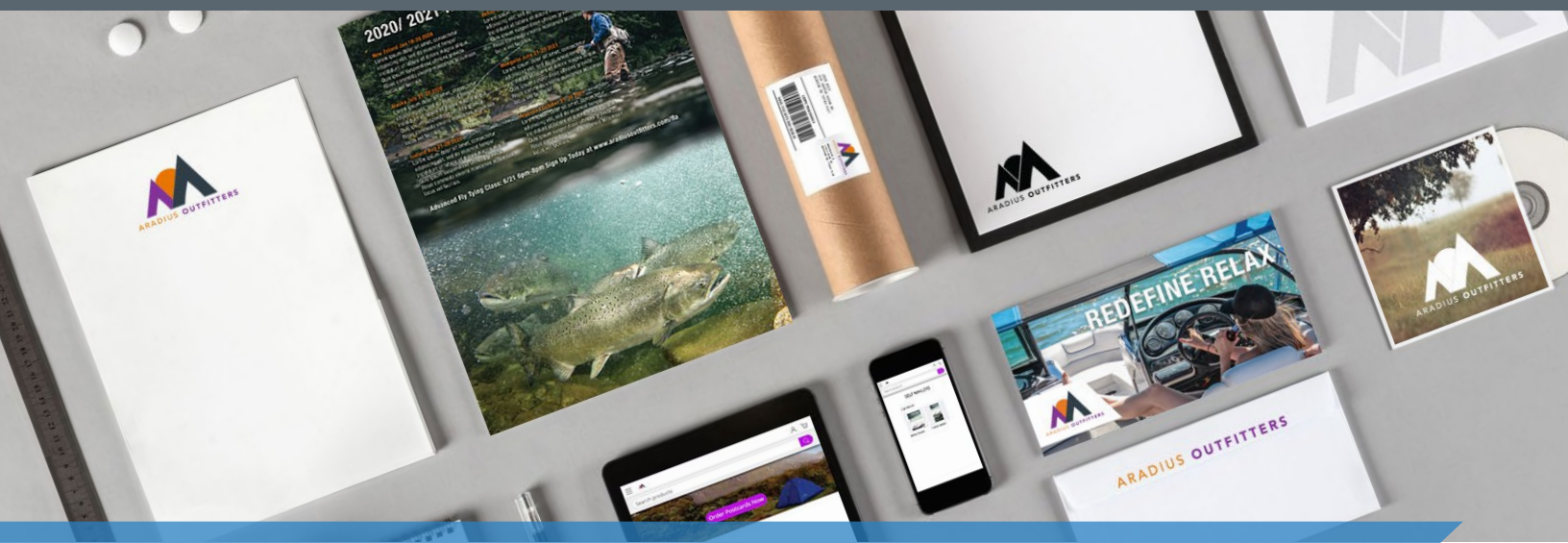
## AXIS



## OVERVIEW

Technology has revolutionized the marketing world. Aradius AXIS offers businesses a complete marketing experience with custom-branded web-to-print portals that are simple, intuitive, and lightning-fast. AXIS empowers marketers to effortlessly manage the intricate business rules that define every detail of their marketing collateral.

From streamlining diverse workflows—whether it's static print, variable print, print on demand, or high-volume runs—to managing inventory, budgets, mailing lists, promotional products, and apparel, our expert team is here to collaborate with you. We ensure AXIS adapts to your unique business needs and marketing goals. Let's make meaningful connections together.



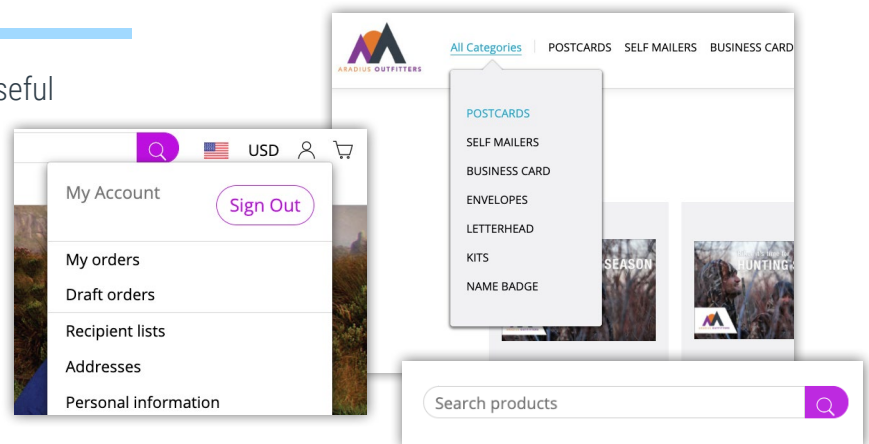
## SIMPLIFY YOUR MARKETING DISTRIBUTION

Aradius AXIS allows your business to streamline ordering, production, fulfillment, and distribution of your marketing assets with the most advanced web-to-print platform.

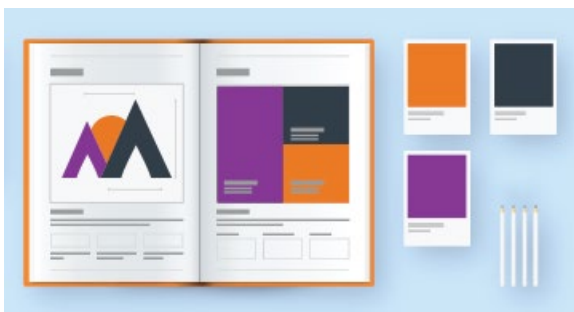
### Modern User Interface

AXIS offers a simple, intuitive and purposeful custom user experience.

- Responsive Design
- Convenient / User Friendly
- Familiar Online Experience
- Secure



### Brand Control



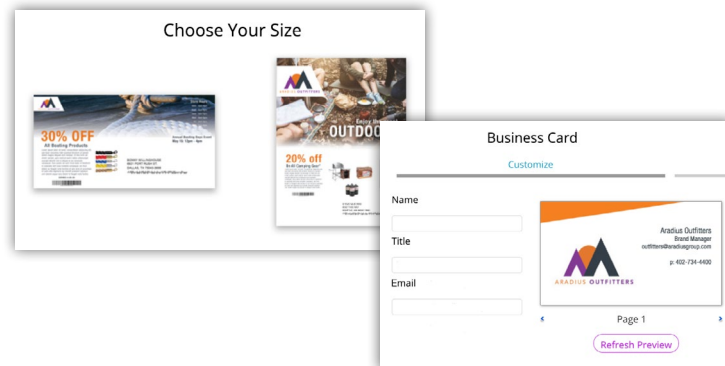
Protect your brand with granular controls that allow users to manage their marketing materials without compromise.

- Controlled User Experience
- Multi-level Approvals
- Maintains Strict Brand Guidelines
- Flexible Budget Controls
- White Labeling
- Centralized Asset Repository

## Complete Personalization

When it comes to organizing data, let our platform do the heavy lifting.

- Variable Data Personalization
- Custom Image Upload
- Mail List Procurement
- Data Import / Mapping
- Custom Coupon & Discount Programs
- Location Mapping



## Workflow Management

A streamlined approach to minimize administrative touch points and automate redundancies.

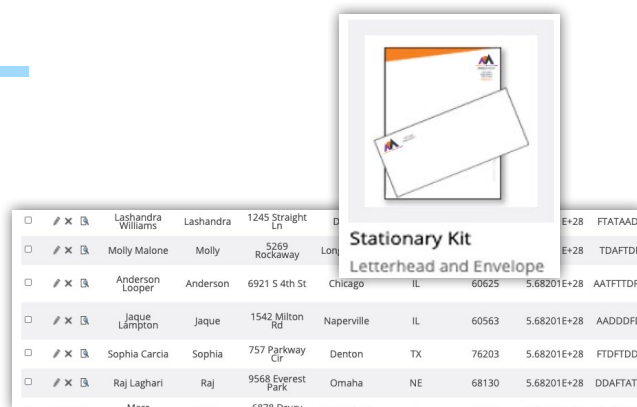


- Secure FTP Order Submission
- Automated Approval Routing
- Online Proof Approval
- Real Time Order Tracking
- Automated Inventory Management

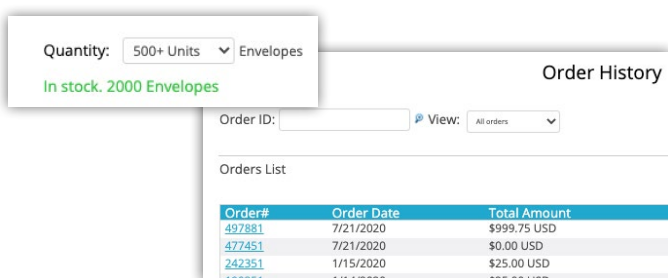
## Fulfillment & Distribution

Efficiently manage the entire supply chain from order inception to delivery.

- Custom Kitting
- Pick & Pack
- Streamlined Apparel & Promotional Distribution
- Full UPS, FEDEX & USPS Intergration
- Electronic PDF Delivery

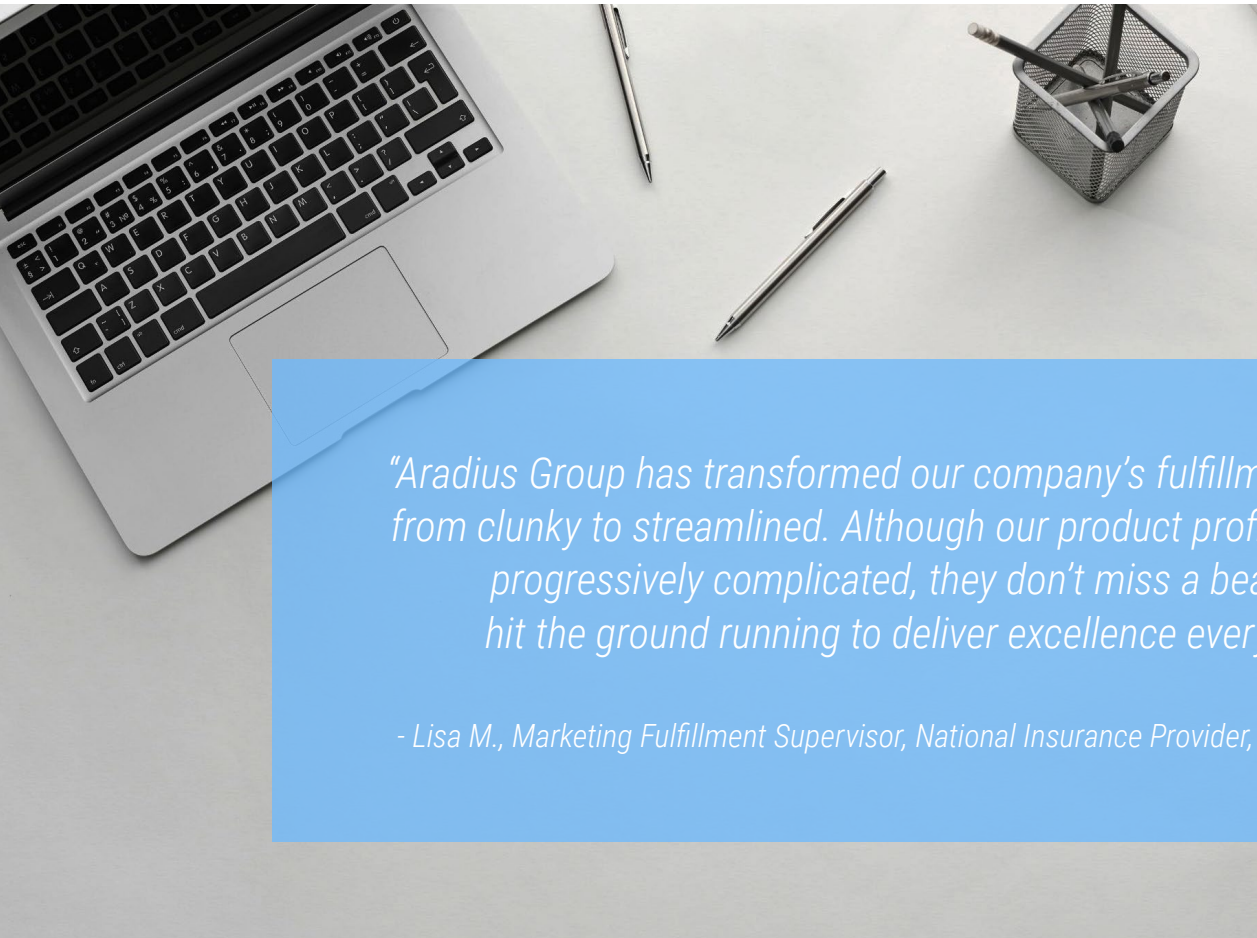


## Reporting



Gain useful insights to all aspects of your marketing programs, enabling you to make informed, data driven decisions.

- Inventory Analysis
- Order Frequency
- Item Usage
- SLA Tracking
- Customized Reporting



*"Aradius Group has transformed our company's fulfillment process from clunky to streamlined. Although our product profile becomes progressively complicated, they don't miss a beat and hit the ground running to deliver excellence every day."*

*- Lisa M., Marketing Fulfillment Supervisor, National Insurance Provider, AXIS Customer*

## Our Commitment To You

In today's fast-paced digital landscape, convenience is everything. Our team is here to make your life easier, and we're dedicated to delivering an exceptional client experience, collaborating with you to organize your brand materials seamlessly. We pride ourselves on being flexible, adapting to your unique business needs, and always providing custom solutions that help you achieve your marketing goals.

## Next Steps

We're ready to partner with you to solve your complex marketing and communication challenges and help bring your ideas to life. Schedule your demo or discovery meeting with us to get started! Or to learn more about our customizable solutions, contact us today!